

ASTROLOGY PLATFORM — WEB & MOBILE APPLICATION

Product Sale, Customization & Deployment Proposal

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Platform: React.js (Web), Flutter (Android & iOS)

Delivery Model: Fully Developed Enterprise Product (Ready to deploy and completely customized for your brand — No Ready-Made Templates)

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Chapter 1 — Commercial Proposal & Pricing

We are offering our **100% fully developed, rigorously tested, and enterprise-ready astrology platform** (React.js Web App + Flutter Android/iOS App + Backend Server). We do not use basic, ready-made templates; our premium product will be tailored and configured exactly to your business logic and brand identity.

1.1 Core Product & Deployment Cost (Web + Android + iOS + Backend)

This cost includes the full platform license, UI/UX branding customization, database setup on your servers, and final deployment.

- **For Indian Clients (INR):** ₹15,00,000 + 18% GST (₹2,70,000) = **₹17,70,000 (Inclusive of GST)**
- **For International Clients (USD):** \$18,000

1.2 Maintenance, Support & Updates

- **First Year (Months 1-12):** 100% FREE Maintenance and Support (Included in the core cost).
- **Second Year Onwards (Updates & Support Cost):** ₹3,00,000 + GST / \$3,600 USD per year.

1.3 Third-Party Infrastructure Costs (Paid directly by the Client)

The core platform is built strictly on free and open-source technologies to eliminate third-party API subscriptions. However, your server hosting and telecom messaging will incur standard usage-based charges:

- **Hosting (AWS or GCP):** Average of \$150 to \$250 USD per month (Approx. ₹14,200 to ₹19,500 INR/month) depending on user traffic.
- **Messaging (SMS/OTP/WhatsApp):** To avoid paid API subscriptions, the product already includes Free Email-based OTP/Messaging via open-source SMTP. If your business strictly requires SMS or WhatsApp API for users, you will need to purchase standard telecom credits directly from a provider (e.g., Twilio/Msg91), which we will integrate for free during deployment.

Chapter 2 — Client Onboarding & Deployment Initiation

To generate your formal invoice, draft the Master Service Agreement (MSA), and officially initiate the deployment process, kindly provide us with the following details:

- **Full Name:** (For generating the invoice and MSA).
- **Company Name:** (If you require the invoice to be billed to your corporate entity).
- **GST Number:** (If applicable, so Indian businesses can claim GST Input Tax Credit - ITC).
- **Complete Postal Address:** (Your current business or residential address for sending legal documents and project files via courier).
- **Mobile and WhatsApp Number:** (For regular work-related discussions, milestone updates, and support).
- **Email ID:** (For sharing invoices, MSA/EULA contracts, important communications, and handing over the final project source files/builds).

Ready to Start? Contact Us:

- **WhatsApp:** +91 9028850524
- **Email:** info@associative.in

Chapter 3 — Terms of Service & Policies

- **Payment Terms:**
 - **50% Advance Payment** is required at project initiation.
 - **50% Remaining Balance** is due at the time of the final handover of app files and submission to the Apple App Store and Google Play Store.
- **Accepted Payment Modes:** We accept safe electronic bank payments including RTGS, NEFT, IMPS, UPI, PayPal, and International Bank Wire Transfers.

- **Cancellation & Refund Policy:** Due to the bespoke nature of software branding, configuration, and the immediate allocation of engineering resources, once an order is initiated, it cannot be cancelled or refunded under any circumstances.
- **Support SLA:** All technical support queries will be addressed within 72 hours during standard working days via WhatsApp chat or Email.
- **Premium Enterprise Product (No Demos):** We provide a highly secure, fully developed application that will be customized specifically for your business logic. To protect our proprietary architecture, please do not ask for any demo as we do not provide public or pre-built demos.

Chapter 4 — Legal Protections & Licensing

To protect the integrity of our source code and bespoke architecture, the project is governed by strict legal frameworks:

Measure	Description
Master Service Agreement (MSA)	A strict MSA will be drafted explicitly defining severe financial penalties for reverse engineering, code extraction, or unauthorized distribution of the application.
Source Code Ownership	Associative retains full intellectual property (IP) and source code ownership of the core architecture.
EULA & App Store Licensing	Using Apple App Store and Google Play EULAs, the app is legally licensed solely for the client's specific brand and end-users. Repackaging, reselling, or white-labeling the application to third parties is strictly prohibited.
License Definition	Delivery is strictly classified as a "Single-Entity, Non-Transferable, Non-Sublicensable Lifetime License for Internal Business Operations."
Compiled Binaries (Mobile)	Clients receive the compiled .apk /. aab (Android) and. ipa (iOS) binaries exclusively for their own business use.
Compiled Production Build (Web)	Clients receive the compiled, minified, and heavily obfuscated production build of the React.js web application. The web source is strictly bound to the client's authorized domain, ensuring unauthorized copying or local reverse engineering of the frontend is prohibited and non-functional.
API Whitelisting & Obfuscation	Hardcoded, encrypted API tokens ensure the apps can only communicate with the client's registered domain. Flutter binaries and React web builds are heavily obfuscated to make reverse-engineering nearly impossible.

Chapter 5 — Introduction & Objectives

5.1 Product Overview

The Astrology Web & Mobile Application is a completed, comprehensive platform designed to organize astrology-related information, Kundli generation, and tools in one unified place.

5.2 Objectives

- Bring major astrology-related sections together in one seamless Web and Mobile interface.
- Provide high-performance mobile experiences using Flutter (Android/iOS) and responsive web pages using React.js.
- Support English, Hindi, and Marathi natively, with a pathway for additional languages using free localization libraries.
- Ensure absolute independence from paid 3rd-party subscriptions or expensive API providers.

Chapter 6 — Technology Stack (Free & Open-Source)

To ensure zero ongoing software licensing costs, our product is built entirely on the latest, free, and open-source technologies. No third-party paid APIs or subscriptions are used.

Component	Confirmed Technology	Role
Web Frontend	React.js, HTML5, CSS3	Core web user-interface library
Mobile Apps	Flutter (Dart)	Single codebase for native Android and iOS apps
Backend Framework	Node.js / Python (Django/FastAPI)	Highly scalable, open-source server logic
Database	PostgreSQL or MySQL	Enterprise-grade, free relational databases
Astrology Engine	Swiss Ephemeris (Open Source)	Free open-source planetary calculations (No paid Astro APIs)
Localization	Local JSON i18n	Free multilingual support (No paid Google Translate APIs)
Navigation	React Router / Flutter Navigator	Client-side & Mobile navigation

Chapter 7 — System Architecture & Modules

7.1 Cross-Platform Architecture

The system utilizes a central open-source backend (Node.js/Python) REST API that serves both the React.js web frontend and the Flutter mobile applications simultaneously, ensuring data consistency across all user devices.

7.2 Ready-to-Deploy Modules

1. **User Authentication:** Registration, Login, and Profile management.
2. **Daily Horoscope:** Zodiac-based daily, weekly, and monthly guidance.
3. **12 Zodiac Signs / Rashi:** Detailed sign pages and characteristics.
4. **Foreign Astrology:** Western, Chinese, Egyptian, and Mayan astrology systems.
5. **Free Kundli:** Birth chart generation using open-source mathematical ephemeris.
6. **Gun Milan:** Matchmaking calculator based on traditional metrics.
7. **Astrology Calculators:** Rashi, Nakshatra, Lagna, and Surya Rashi tools.
8. **Numerology:** Life Path number calculator from date of birth.
9. **Astrologer Consultation & Listings:** Profiles for astrologers (infrastructure for future chat/call).
10. **AstroMall & Products:** Product listing/cart counter for astrology-related items.
11. **Hindu Calendar & Festivals:** Dynamic festival calendar and Tithi viewers.
12. **Astrology Blog:** Articles by category.
13. **Contact & Support:** Internal ticketing/contact forms.

Chapter 8 — Hindu Calendar and Festival Management

The built-in calendar interface allows year selection from approximately 150 years in the past through 200 years in the future. It displays festival categories (Makar Sankranti, Mahashivratri, Holi, Diwali, etc.).

- **Calculation:** All dates, Tithis, and Nakshatras are calculated using open-source astronomical algorithms built natively into the backend, permanently avoiding expensive recurring subscription fees from external panchang API providers.

Chapter 9 — Multilingual Support

The system handles interface translations through local JSON files (English, Hindi, Marathi).

- **No Paid Translation APIs:** The platform does not use Google Cloud Translation API to avoid billing. All translations are managed locally via open-source React/Flutter i18n libraries, ensuring it is 100% free to operate.

Chapter 10 — System & Database Design

10.1 Database Design (MySQL/PostgreSQL)

A robust, highly normalized relational database is pre-configured to handle users, saved Kundli records, appointments, e-commerce orders, and calendar events. The schema includes strict data minimization and retention rules to protect user privacy.

10.2 API Design (RESTful)

Custom APIs seamlessly feed the Web and Flutter apps. Endpoints include /api/auth/login, /api/horoscope/{rashi}, /api/kundli/generate, ensuring total independence from external vendors.

Chapter 11 — Security, Deployment & Hosting Costs

11.1 Security Controls

- End-to-End HTTPS encryption.
- JWT (JSON Web Tokens) for secure, stateless authentication.
- Input sanitization to prevent SQL Injection and XSS attacks.
- Strict rate-limiting implemented on the open-source backend to prevent DDoS.

11.2 Deployment & Average Hosting Charges

The backend and database must be hosted on reliable cloud providers.

- **AWS (Amazon Web Services) or GCP (Google Cloud):**
 - **Estimated Cost:** \$150 to \$250 USD per month.
 - *Note: You will create your own AWS/GCP account. We will set up, configure, and deploy the application on your server for free. You will pay the hosting provider directly based on actual resource usage.*
- **App Stores:** Deployment to Google Play Store and Apple App Store requires standard developer accounts (Client to provide developer credentials; Apple charges \$99/year directly to the client).

Chapter 12 — Customization & Deployment Timeline

Because this is a fully developed product, the timeline is strictly focused on UI/UX branding customization, server configuration, testing, and deployment. The estimated timeline is much faster than scratch development:

Phase	Estimated Duration	Scope of Work
Phase 1: UI/UX Branding Setup	4 weeks	Applying your custom brand colors, logos, and styling to Web, Android, and iOS interfaces.
Phase 2: Backend Configuration	4 weeks	Node.js/Python API deployment and open-source database setup on your AWS/GCP servers.
Phase 3: Web App Integration	4 weeks	Customizing the React.js frontend and linking to your live production server.
Phase 4: Flutter Mobile Compilation	2–4 weeks	Configuring the Flutter Android & iOS apps with your specific developer certificates.

Phase	Estimated Duration	Scope of Work
Phase 5: Testing & QA	1 week	Security testing, load testing, platform-specific QA, and final translation verification.
Phase 6: Final Deployment	1 week	Final handover of source files and submission to the Play Store & App Store.
Overall Deployment Timeline	16–18 Weeks	<i>A rapid deployment process to get your business live quickly.</i>

Chapter 13 — Conclusion & Next Steps

This proposal outlines the sale and deployment of a highly scalable, fully completed Web and Mobile Astrology platform built entirely on free and open-source technologies to eliminate recurring third-party software costs. By acquiring this ready-to-deploy system, your brand will have a premium, cross-platform presence in just a few weeks, protected by strict legal frameworks and proprietary obfuscation.

Next Steps to Proceed:

1. Review the pricing and legal terms outlined in Chapters 1, 3, and 4.
2. Send the required onboarding details (Name, GST, Address, etc.) via Email or WhatsApp.
3. Transfer the 50% advance payment via your preferred accepted payment mode.
4. Upon receipt, our team will immediately commence the branding customization and server deployment phase.

Contact Us:

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