

ASTROLOGY PLATFORM — WEB & NATIVE MOBILE APPLICATION

Product Sale, Customization & Deployment Proposal

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Platform: React.js (Web), Native Android (Kotlin), Native iOS (Swift & SwiftUI)

Delivery Model: Fully Developed Enterprise Product (Ready to deploy and completely customized for your brand — No cheap, generic templates used)

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Chapter 1 — Commercial Proposal & Pricing

We are offering our **100% fully developed, rigorously tested, and enterprise-ready astrology platform** featuring true native mobile apps (React.js Web App + Native Android/Kotlin + Native iOS/Swift + Backend Server). We do not use basic, ready-made templates; our premium product will be tailored and configured exactly to your business logic, brand identity, and the native design guidelines of Google and Apple.

1.1 Core Product & Deployment Cost (Web + Native Android + Native iOS + Backend)

This cost includes the full platform license, UI/UX branding customization, backend and database setup on your servers, and final deployment.

- **For Indian Clients (INR):** ₹25,00,000 + 18% GST (₹4,50,000) = **₹29,50,000 (Inclusive of GST)**
- **For International Clients (USD):** **\$28,000** (No GST applicable outside India)

1.2 Maintenance, Support & Updates

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- **First Year (Months 1-12):** 100% FREE Maintenance and Support (Included in the core cost).
- **Second Year Onwards (Updates & Support Cost):** ₹4,50,000 + GST / \$5,000 USD per year.

1.3 Third-Party Infrastructure Costs (Paid directly by the Client)

The core platform is built strictly on free and open-source technologies to eliminate third-party API subscriptions. However, your server hosting and telecom messaging will incur standard usage-based charges:

- **Hosting (AWS or GCP):** Average of \$150 to \$250 USD per month (Approx. ₹12,500 to ₹19,500 INR/month) depending on user traffic.
- **Messaging (SMS/OTP/WhatsApp):** To avoid paid API subscriptions, the product already includes Free Email-based OTP/Messaging via open-source SMTP. If your business strictly requires SMS or WhatsApp API for users, you will need to purchase standard telecom credits directly from a provider (e.g., Twilio/Msg91), which we will integrate for free during deployment.

Chapter 2 — Client Onboarding & Deployment Initiation

To begin the deployment process, kindly provide us with the following details:

1. **Full Name:** For generating the official invoice.
2. **Company Name:** If you require the invoice to be billed directly to your company.
3. **GST Number (For Indian Clients):** If applicable, so you can claim GST Input Tax Credit (ITC).
4. **Mobile and WhatsApp Number:** For regular work-related discussions and daily/weekly updates during deployment.
5. **Email ID:** For sharing invoices, important communications, and handing over the final project source code.
6. **Complete Postal Address:** Your current business or residential address for sending any documents, contracts, and project files via courier.

Contact Details to Initiate Order:

- **WhatsApp:** +91 9028850524
- **Email:** info@associative.in

Chapter 3 — Terms & Conditions

1. **Premium Enterprise Product (No Demos):** We provide a highly secure, fully developed application that will be customized specifically for your business. To protect our proprietary architecture, **please do not ask for any demo as we cannot provide public or pre-built demos.**
2. **Payment Terms:**
 - **50% Advance Payment** is required to initiate the branding and deployment process.
 - **50% Remaining Payment** is required at the time of the final handover of app source files and submission to the Google Play Store and Apple App Store.

3. **Accepted Payment Modes:** We accept safe electronic bank payments within India via RTGS, NEFT, IMPS, UPI, and Bank Transfer. International clients may pay via PayPal or International Wire Transfer.
4. **Cancellation Policy:** Once an order is initiated and the advance is paid, it cannot be cancelled or refunded under any circumstances.
5. **Support SLA:** We will provide support within 72 hours during standard working days via WhatsApp chat or email.

Chapter 4 — Legal Protections & Licensing

4.1 EULA & App Store Licensing

We utilize the Apple App Store and Google Play End User License Agreements (EULAs) to legally enforce that the application is licensed solely for your specific brand and your end-users. It is explicitly prohibited for the client to repackage, resell, or white-label this application to any third parties or competitors.

4.2 Legal Protections & Master Service Agreement (MSA)

Prior to the final handover, a strict Master Service Agreement (MSA) and End-User License Agreement (EULA) will be drafted.

- **Licensing Terms:** The delivery is explicitly defined as a "Single-Entity, Non-Transferable, Non-Sublicensable Lifetime License for Internal Business Operations."
- **Penalties:** The MSA will outline severe financial penalties for any attempts at reverse engineering, unauthorized code extraction, resale, or unauthorized distribution of our proprietary architecture.

Chapter 5 — Introduction & Objectives

5.1 Product Overview

The Astrology Web & Mobile Application is a completed, comprehensive platform designed to organize astrology-related information, Kundli generation, and tools in one unified place, delivering the highest quality user experience via true native mobile development.

5.2 Objectives

- Bring major astrology-related sections together in one seamless Web and Mobile interface.
- Provide uncompromised, high-performance native mobile experiences using Kotlin for Android and Swift/SwiftUI for iOS, alongside responsive web pages using React.js.
- Support English, Hindi, and Marathi natively, with a pathway for additional languages using free localization libraries.
- Ensure absolute independence from paid 3rd-party subscriptions or expensive API providers.

Chapter 6 — Technology Stack (Free & Open-Source)

To ensure maximum performance and zero ongoing software licensing costs, our product is built entirely on the latest, free, and open-source technologies. No third-party paid APIs or subscriptions are used.

Component	Confirmed Technology	Role
Web Frontend	React.js, HTML5, CSS3	Core web user-interface library
Android App	Kotlin, Jetpack Compose	100% Native Android application for maximum performance
iOS App	Swift, SwiftUI	100% Native iOS application following Apple's Human Interface Guidelines
Backend Framework	Node.js / Python (Django/FastAPI)	Highly scalable, open-source server logic
Database	PostgreSQL or MySQL	Enterprise-grade, free relational databases
Astrology Engine	Swiss Ephemeris (Open Source)	Free open-source planetary calculations (No paid Astro APIs)
Localization	Local JSON i18n & Native XML/Strings	Free multilingual support (No paid Google Translate APIs)
Navigation	React Router / Native Navigators	Web routing and native mobile navigation controllers

Chapter 7 — System Architecture & Modules

7.1 Multi-Platform Native Architecture

The system utilizes a central open-source backend (Node.js/Python) REST API. This singular backend serves the React.js web frontend, the native Kotlin Android app, and the native Swift iOS app simultaneously, ensuring instant data synchronization and consistency across all user devices.

7.2 Ready-to-Deploy Modules

1. **User Authentication:** Registration, Login, and Profile management.
2. **Daily Horoscope:** Zodiac-based daily, weekly, and monthly guidance.
3. **12 Zodiac Signs / Rashi:** Detailed sign pages and characteristics.
4. **Foreign Astrology:** Western, Chinese, Egyptian, and Mayan astrology systems.
5. **Free Kundli:** Birth chart generation using open-source mathematical ephemeris.
6. **Gun Milan:** Matchmaking calculator based on traditional metrics.
7. **Astrology Calculators:** Rashi, Nakshatra, Lagna, and Surya Rashi tools.

8. **Numerology:** Life Path number calculator from date of birth.
9. **Astrologer Consultation & Listings:** Profiles for astrologers (infrastructure for future chat/call).
10. **AstroMall & Products:** Product listing/cart counter for astrology-related items.
11. **Hindu Calendar & Festivals:** Dynamic festival calendar and Tithi viewers.
12. **Astrology Blog:** Articles by category.
13. **Contact & Support:** Internal ticketing/contact forms.

Chapter 8 — Hindu Calendar and Festival Management

The built-in calendar interface allows year selection from approximately 150 years in the past through 200 years in the future. It displays festival categories (Makar Sankranti, Mahashivratri, Holi, Diwali, etc.).

- **Calculation:** All dates, Tithis, and Nakshatras are calculated using open-source astronomical algorithms built natively into the backend, permanently avoiding expensive recurring subscription fees from external panchang API providers.

Chapter 9 — Multilingual Support

The system handles interface translations through local files (English, Hindi, Marathi).

- **No Paid Translation APIs:** The platform does not use Google Cloud Translation API to avoid billing. All translations are managed locally via open-source React i18n libraries for web, strings.xml for Android, and Localizable.strings for iOS, ensuring it is 100% free to operate natively on each platform.

Chapter 10 — System & Database Design

10.1 Database Design (MySQL/PostgreSQL)

A robust, highly normalized relational database is pre-configured to handle users, saved Kundli records, appointments, e-commerce orders, and calendar events. The schema includes strict data minimization and retention rules to protect user privacy.

10.2 API Design (RESTful)

Custom APIs seamlessly feed the Web, Android, and iOS apps. Endpoints include /api/auth/login, /api/horoscope/{rashi}, /api/kundli/generate, ensuring total independence from external vendors.

Chapter 11 — Security, Deployment & Hosting Costs

11.1 Security Controls

- End-to-End HTTPS encryption.
- JWT (JSON Web Tokens) for secure, stateless authentication.
- Input sanitization to prevent SQL Injection and XSS attacks.
- Strict rate-limiting implemented on the open-source backend to prevent DDoS.

11.2 Deployment & Average Hosting Charges

The backend and database must be hosted on reliable cloud providers.

- **AWS (Amazon Web Services) or GCP (Google Cloud):**
 - **Estimated Cost:** \$150 to \$250 USD per month.
 - *Note: You will create your own AWS/GCP account. We will set up, configure, and deploy the application on your server for free. You will pay the hosting provider directly based on actual resource usage.*
- **App Stores:** Deployment to Google Play Store and Apple App Store requires standard developer accounts (Client to provide developer credentials; Apple charges \$99/year directly to the client).

Chapter 12 — Customization & Deployment Timeline

Because this is a fully developed product, the timeline is strictly focused on UI/UX branding customization, server configuration, testing, and deployment. The estimated timeline is much faster than scratch development:

Phase	Estimated Duration	Scope of Work
Phase 1: UI/UX Branding Setup	4 weeks	Applying your custom brand colors, logos, and styling to Web, Android, and iOS interfaces.
Phase 2: Backend Configuration	4 weeks	Node.js/Python API deployment and open-source database setup on your AWS/GCP servers.
Phase 3: Web App Integration	4 weeks	Customizing the React.js frontend and linking to your live production server.
Phase 4: Native Mobile Compilation	2–4 weeks	Configuring the native Kotlin (Android) and Swift (iOS) apps with your developer certificates.
Phase 5: Testing & QA	1 week	Security testing, load testing, platform-specific QA, and final translation verification.
Phase 6: Final Deployment	1 week	Final handover of source files and submission to the Play Store & App Store.
Overall Deployment Timeline	16–18 Weeks	<i>A rapid deployment process to get your business live quickly.</i>

Chapter 13 — Conclusion & Next Steps

This proposal outlines the sale and deployment of a highly scalable, fully completed Astrology platform built entirely on free and open-source backend technologies, coupled with the unparalleled performance of Native Mobile Apps (Kotlin & Swift). By acquiring this ready-to-deploy system, your brand will have a

premium, lag-free presence across all devices in just a few weeks, protected by strict legal and licensing frameworks without incurring recurring third-party API costs.

Next Steps to Proceed:

1. Review the pricing and terms outlined in Chapter 1 & 3.
2. Send the required onboarding details (Name, GST, Address, etc.) via Email or WhatsApp.
3. Transfer the 50% advance payment via your preferred accepted payment mode.
4. Upon receipt, our team will immediately commence the branding customization and server deployment phase.

Contact Us:

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